# [Outline]

Part I session aims to share understanding of how consumer behavior in the Japanese market influences action against the global illegal logging issue by studying legal wood supply systems in the countries exporting to Japan.

To achieve this purpose, relevant organizations in export countries made presentations about 1) Their organization and a summary of wood exporting to Japan; 2) recognition of illegal logging problem; 3) Supply system and supply condition of wood and wood products with verified legality following the guidelines (Goho-wood); and 4) Challenges for the future and expectations for the Japanese market. Afterward, an open discussion will be held with comments accepted from the audience.

## [Brief Introduction of Panelists]

## NAGATA Shin,

Professor, Graduate School of Agricultural and Life Sciences, The University of Tokyo

In his present post since 1996, Mr. Nagata has also served as the chairman of Japanese Forest Economic Society and of Japanese Forest Society. He graduated University of Tokyo Master of Agriculture (in Forestry) and Yale University PhD of Economics. He started his career as the associate professor of Public Economics in Hokkaido Univ., transferred to Associate Professor of Forest Policy at the University of Tokyo before his present post. His major is forest policy focusing on the trend analysis of international trade and tropical forest and the quantitative analysis of domestic policy

## SIDORENKO Alexander,

Chairman, Dalexportles (The Russian Far East Association of Timber Exporters')

Mr. Sidorenko is the Chairman of the Dalexportles Association since 2005.

He is also the permanent president of Smena Trading Co., Ltd., one of the largest timber exporting companies in the Russian Far East, founded in 1991 and became the member of Dalexportles Association in 1997. In 2007, the total volume of exported timber by Smena Trading was over 1-million m3, and participated in all-Russian Contest "The Best Exporter of Russia in 2007" in the nomination "For Promotion of Export"

## SNOW Michael,

Executive Director, American Hardwood Export Council

Mr. Snow took the present post in 1999 based in Washington D.C., has been involved in

promotion of American Hardwood globally by managing oversea offices in Europe, Mexico, Japan (Osaka), Hong Kong and China.

He graduated the School of Developing Economics in Wisconsin University, Master of International Economics University of George Washington University. He has given economic lectures in both English and Spanish.

### ZHU Guang-qian,

Chairman, China Timber Distribution Association

Graduated from Beijing Forestry College (now Beijing Forestry University) in 1965, Mr. Zhu has been working in timber industry for over 40 years. He successively held posts in Ministry of Materials, Ministry of Civil Business, and State Bureau of Domestic Business before present post, all of which are related to production aspect.

He published a quantity of papers concerning timber in China including Research on Issues of Timber Distribution in China which is awarded the third prize of Science and Technology by Ministry of Civil Business etc.

#### B.C.Y. FREEZAILAH,

Chairman, Malaysian Timber Certification Council

Shown Before

#### **OHASHI Yasuhiro**,

Executive Director, Japan Lumber Importers' Association (JLIA)

Serving as Executive Director of JLIA since 2004, the main role is to be the window between JLIA Members, Government Offices and the counterpart associations in domestic/overseas. He worked at Sumitomo Corporation Lumber Department since 1970 after graduating Doshisha University. During the active service for over 34 years in Sumitomo Corporation, Tokyo, Davao, Kota Kianbalu, Sibu and Jakarta Office, he is responsible for marketing the south-sea round logs, sawn timber and plywood. He also worked at Toyama Office for marketing of Russian logs.